

FLORIDA WEST COAST CHAPTER of the AIR FORCE ASSOCIATION



Vol. 5, Issue 4

NEWSLETTER

Oct - Dec 2016

STRATEGIC PLANNING

CHAPTER REVIEWS ACTIVITIES

(By President Mike Richardson)

As the chapter was approaching its 5th Anniversary, members of the Executive Council met on September 19 to review the chapter's achievements over those five years and to project where we need to take the chapter as we look to the future.

In retrospect the chapter has been very successful in its initial growth stage. We met or exceeded every goal imposed upon us by AFA National – we met our recruiting goal (eight per year) every year and maintained chapter membership at about 285-290 members. We recruited nine Community Partners. We

accomplished all of the administrative requirements (plans and reports) every year, we have published a newsletter every quarter in the five years and we met all of the requirements for programs and activities over the five year period. Additionally, we supported the Wounded Airmen Program with cash donations, recognized students in the Sarasota and Manatee Science and Engineering Fairs and we selected our first STEM teacher of the Year in 2016. We met with Congressman Vern Buchanan - an Air National Guard veteran – to discuss the needs of the Air Force and we created a Speakers Bureau to carry the Air Force message into the community. **WE DONE GOOD!**

However, there are areas where we didn't meet our expectations. Most significantly, we have not been able to get chapter member involvement in our programs and participation at our events at the level we anticipated. At most of our events, we see about 20-25 people. (Agreed -- there have been exceptions with larger turnouts.) About half of the attendees would be members and the rest spouses and guests. The faces vary depending on where we meet and the time of year, but the numbers are pretty stable. That means only about 4% of our members

show up at any given event – and that is an extremely poor participation rate. The answer to that dilemma is complex and somehow we just have not found the right combination of programs and activities to appeal to more of our members.



To try to generate some clarity about what will draw members, on October 26, we sent out an e-mail survey to 211 AFA chapter members asking each of you to let us know your interest in various chapter activities. The purpose was to begin preparing for 2017 based on your response.

The activities listed were:

- Socializing with other members (luncheons, dinners, happy hours, outings)
- Sports – play or watch (golf, tennis, football, baseball, etc.)
- Educational (relevant presentations, forums, discussions)
- Community (local concerns and issues, veterans, schools, etc.)
- No Interest

We received a 16.6% response rate with the following areas of interest selected. (Note: There were many multiple activity responses.)

- Social 54% (19 responses)
- Sports 23% (8)
- Education 34% (12)
- Community 17% (6)
- No Interest 23% (8)

Additionally, we have had only about 6-8 members involved as officers and committee chairs – and those 6-8 have been in their positions for the whole five years. The result is that we have too few people

trying to do too many things – and that is a sure recipe for burnout. And -- in retrospect -- too many of the activities have not justified the effort gone into them.

As one example, we have had an AFA recruiting and information booth at several community activities – Veterans Day parades, Colling’s Foundation visits, etc. (In one case, we had to cancel our participation because we were unable to get enough volunteers to cover the event.) However, we have consistently failed to gain new members from those efforts. We have expended a lot of time and effort for basically a zero result.

As a result, the Executive Committee concluded only two of the chapter’s activities have justified the effort

that has gone into them – (1) the casual events like the Laidback Luncheons and Golf Outings that provide a social environment for our members to interact and (2) our interface with Congressman Buchanan. Other activities are valuable, but we need to download the responsibility for those events from the officers. In effect, if we are to pursue any activities other than the two noted above, a chapter member will need to step forward and become the “Champion” for that activity -- to take ownership of that program and make it happen. To be a leader! Without a “Champion”, it will not get done!

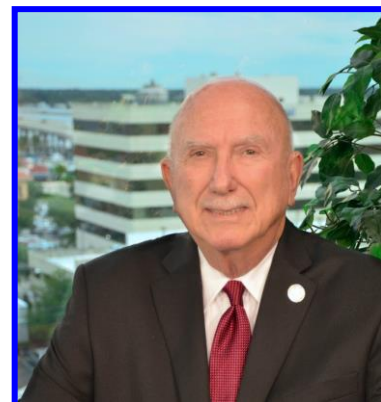
Now it is up to the chapter members...

PROGRAMS AND ACTIVITIES

AIR FORCE 69TH ANNIVERSARY MEETING

The Sarasota-Manatee Chapter of the Air Force Association (AFA) invited all the members of the extended Air Force family in the two county area to join in celebrating the Air Force’s 69th Anniversary as an independent service on Sept. 18, 1947. A total of 23 members, spouses and guests attended the chapter’s dinner meeting on September 18th at Sarasota’s Café Baci – one of the Chapter’s Community Partners.

Lawrence E. Bustle, Colonel USAF (Ret.) -- a chapter member -- served as the speaker for the event. Bustle -- a native of Manatee County and a graduate of Manatee County High School -- manifests the concept of the Citizen – Airman. Larry attended the U.S. Naval Academy in Annapolis, Maryland, and after graduation was commissioned as a second lieutenant in the United States Air Force. He received his pilot wings in 1958 and enjoyed a distinguished career which included service as a fighter pilot and test pilot with over 3300 flying hours.



Colonel (Ret.) Larry Bustle

Col. Bustle flew 130 combat missions in the F-4D Phantom II aircraft during the Vietnam War. On his last mission his aircraft was badly damaged by 37mm gun fire and he was forced to bail out over the Gulf of Tonkin. During the ejection he broke both shoulders and knees. For his service in Vietnam he was awarded the Silver Star, the Distinguished Flying Cross, nine Air Medals and the Purple Heart.

In 1967 he was awarded a Master of Science Degree in Astronautical Engineering from the US Air Force Institute of Technology, and in 1970 he graduated from the US Air Force Test Pilot School. At Eglin, he flew test missions on the Modular Guided Glide Bomb (MGGB) and numerous ECM pods and Air-to-Air Infrared Sensors. Later, he served in senior command positions in the Air Force, and retired from the Air Force as a Colonel in 1984.

After his return to Manatee County he became active in local government – initially serving seven years as the Mayor of Palmetto. He was subsequently elected to the Manatee County Commission and is in his sixth year serving as the Manatee County Commissioner representing District 1. He recently served as Chairman of the County Commission.

AFA’s Wounded Airmen program was the target of the evening’s fund raising activity. AFA operates the Wounded Airman Program (WAP) in partnership with the Air Force Wounded Warrior (AFW2) program to provide much needed support to our wounded Airmen. Examples of support include prosthetics, financial aid, caregiver support, on-site support at adaptive sports camps and the Department of Defense Warrior Games and much more. 100% of funds donated to AFA’s Wounded Airman Program are used in direct support of wounded Airmen. The chapter raised a total of \$243 at the meeting and those funds were donated in the name of Colonel Bustle.

Two chapter members helped cut the symbolic Anniversary Cake. George Hardy -- the oldest member present -- was assisted by Susie Shugg, the youngest. Hardy was once the youngest pilot in the Tuskegee Airman while Shugg served as an Air Force nurse.



CHAPTER CONTACTS

OFFICERS

PRESIDENT
 Michael (Mike) Richardson, 941-371-0375
michaeler@mindspring.com

VICE PRESIDENT
 Howard (Howie) Cobin, 941-954-0510
ngco22@comcast.net

CO-VICE PRESIDENT
 Ron Hertenstein, 941-782-8020
ronher@aol.com

SECRETARY
 Charly Shugg, 941-955-5713
shugge@aol.com

TREASURER
 Chet Harriman, 941-924-2315
cwharriman@verizon.net

COMMITTEE CHAIRS

AEROSPACE EDUCATION
 Open

AIR FORCE ADVOCACY
 David Downer 941-926-7815
drdowner@verizon.net

Sandy Schlitt 941-544-3517
schlitt@comcast.net

AIR FORCE SUPPORT
 Susie Shugg, 941-955-5713
shugge@aol.com

Chet Harriman, 941-924-2315
cwharriman@verizon.net

COMMUNICATIONS
 Newsletter Editor/Media
 Open
 Webmaster
 Open

FINANCIAL
 Chet Harriman, 941-924-2315
cwharriman@verizon.net

LEADERSHIP DEVELOPMENT
 Mike Richardson, 941-371-0375
michaeler@mindspring.com

MEMBERSHIP
 Howard (Howie) Cobin, 941-954-0510
ngco22@comcast.net

MJ Allen, 215-431-4742
mjallen7@comcast.net

PROGRAMS/ACTIVITIES
 Open

LEADERSHIP DEVELOPMENT

RICHARDSON PLANS TO STEP DOWN

Chapter President Mike Richardson has informed the Executive Council that he wishes to relinquish his position as Chapter President.

According to Richardson, "I've been the point man for the chapter for nearly six years – both as the organizer and then five years as President. I am proud of what we accomplished, but it is time to let someone with a different background and different perspective to lead the chapter. I intend to stay involved and have volunteered to serve as the "Champion" for the Aerospace Education Program and to publish the Newsletter as Chairman of the Communications Committee."

The Executive Council is searching for a replacement. Nominations and/or volunteers will be appreciated.

AIR FORCE NEWS

AFA Congratulates New Chief Master Sergeant of the Air Force ARLINGTON, Va. – Air Force Chief of Staff Gen David L. Goldfein has named Chief Master Sergeant Kaleth O. Wright to serve as the 18th Chief Master Sergeant of the Air Force. Wright will assume his new position in February following the retirement of current Chief Master Sergeant of the Air Force James Cody. Cody's retirement will culminate more than 32 years of service to the Air Force.



"On behalf of the AFA, we congratulate Chief Wright and welcome him to the new position," said F. Whitten Peters, AFA Chairman of the Board. "The years ahead will be filled with many challenges and opportunities for our Air Force. But the depth of his experience, dedication and professionalism will move us forward in fulfilling the needs of our enlisted Airmen." "The extensive commitment and passion of Chief Cody and Athena were very evident in all they did on behalf of our enlisted force," said Larry Spencer, President of AFA. "As we had worked closely with Chief Cody during his tenure to support our enlisted Airmen, we look forward to working alongside Chief Wright as we strengthen our programs regarding the welfare and readiness of this remarkable force and their families."

Chief Wright joined the Air Force in 1989, and is currently the Command Chief Master Sergeant for US Air Forces in Europe and US Air Forces Africa, headquartered at Ramstein Air Base, Germany. His career includes various assignments in the dental career field and as the Command Chief Master Sergeant, 22nd Air Refueling Wing, McConnell Air Force Base, Kansas; 9th Air and Space Expeditionary Task Force-Afghanistan, Kabul; and 3rd Air Force and 17th Air Expeditionary Air Force, Ramstein AB.

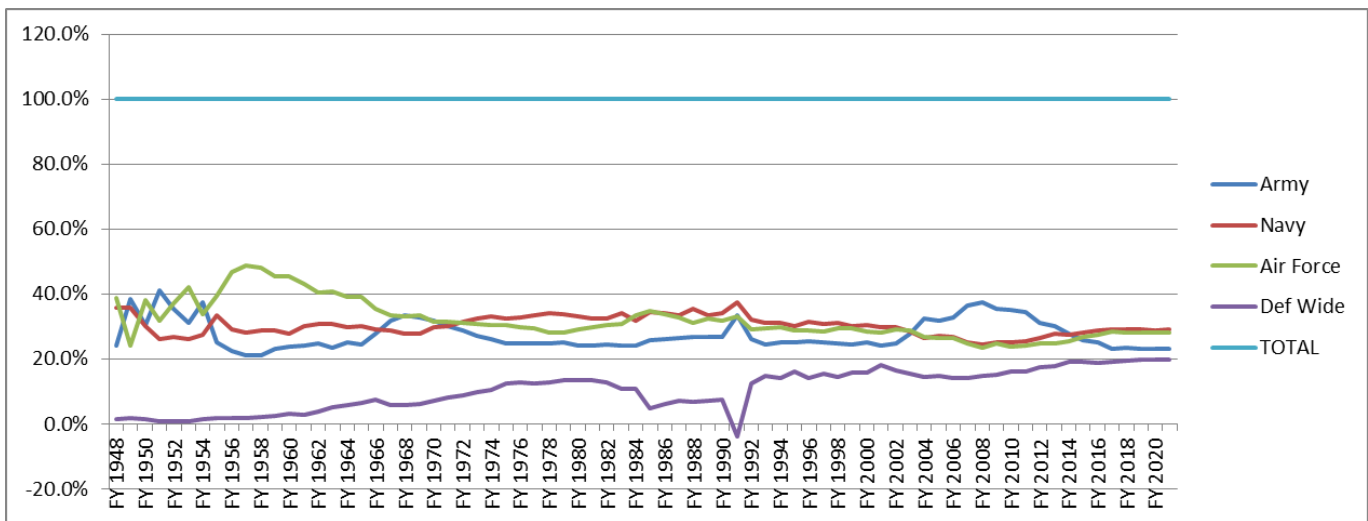
DoD BUDGET

Contributed by Ron Hertenstein

The threat [our nation faces] has evolved from the major country confrontations of the World Wars and Cold War to the emergence of powerful non-traditional and sometimes non-national actors. Even a country as powerful as the former Soviet Union could not conquer the Afghan rebels. The US could not stop the Vietcong. So, the nature of warfare has changed in terms of who is the offender and the advent of technology. So, how has that strategic shift been shown in the US defense budget - for the money determines the capability. [It appears] that over the course of more than 40 years, despite the changing threat in that period, the budget allocation looks more like a fixed number and not reactive to the need for a long range strategic plan. This may not be the case, but it is an important topic.

The chart shows the distribution of the defense budget between the services from 1948 through 2021. It might be helpful in looking at the future of the AF and our military forces. The data comes from the DoD.

Distribution of the DoD Budget 1948-2021



- Beginning in 1972, the Air Force and Navy budgets tended to be steady and equal.
- The Army budget tended to fall following Korea and settled at about 8 percentage points below the Air Force and Navy. It remained that way until the Middle East conflicts.
- The 1991 Iraq-Kuwait war and then the 2002-2014 Afghanistan-Iraq events caused changes mainly in the percent going to the Army, especially through the Overseas Contingency Operations fund.
- The more significant budgetary event has been the rise of Defense Wide (purple) spending.

AFA'S MITCHELL INSTITUTE RELEASES NEW POLICY PAPER

Evolving Technologies and Warfare in the 21st Century: Introducing the "Combat Cloud"

ARLINGTON, VA (September 19, 2016) —The Mitchell Institute for Aerospace Studies released a Mitchell Institute Policy Paper, Evolving Technologies and Warfare in the 21st Century: Introducing the "Combat Cloud," by Lt Gen David A. Deptula, USAF (Ret.). The paper highlights an operating paradigm for US and allied military forces where information, data management, connectivity, and command and control (C2) become core mission priorities. According to Deptula, the basis of the "Third Offset Strategy" will be the ubiquitous and seamless sharing of information. Current and future weapon systems will become sensor-shooter nodes that form a "combat cloud" with the potential to deliver much greater combat capability than the traditional segregated use of individual systems.



Deptula, who has spoken extensively about the need to adapt to “information age” warfare, writes that wireless connectivity, personal computing devices, and cloud-based IT tools are integral to daily civilian life, and the ability to access, process, and disseminate volumes of information has revolutionized society’s function. These developments are also radically altering how the US military projects power, he notes, as our military networks and computing power are “turning information into the dominant factor in warfare.



Lt Gen (Ret.) David Deptula

This trend will only accelerate, Deptula notes, and will shape key areas in military affairs such as doctrine, organization, training, materiel acquisition, sustainment, and C2. Industrial age concepts and organizations must evolve to reflect this reality, he argues, as “desired military effects will increasingly be generated by the interaction of systems that share information and empower one another.” This approach will foster the capability of a “combat cloud,” where every platform is treated as a sensor, as well as an “effector.” In his paper, Deptula explores how the combat cloud will eventually be created, what organizational considerations are needed, and specific priorities to address across all future military systems

(such as automatic data links, improved data transfer capabilities, and other specific capabilities). The combat cloud “inverts the paradigm of combined arms warfare,” he writes, making information the focal point of battle, not the individual domains of air, space, cyberspace, sea, and land.

The Mitchell Institute Policy Paper series presents in-depth papers and research, which provides new proposals and thinking to respond to emerging security and aerospace power challenges in the 21st century. These papers aim to provide in-depth insights and perspectives informed by experienced authors, coupled with original supporting research.

AIR FORCE SUPPORT -- VETERANS



Veterans Day presents the Chapter numerous opportunities to participate in parades and recognition ceremonies. This year the chapter’s speakers bureau supported the Gold Tree Park, a 55+ community in Bradenton. Chapter Treasurer -- retired Chief Master Sergeant Chet Harriman – served as guest speaker for their Veterans Day ceremonies. Approximately 125 residents attended -- including a large number of Veterans from all branches of service.

Gold Tree Park’s event organizer, Norm Jatho, commented “I wanted to let you know that the speaker you provided for our Veterans Day Program, Mr. Chet Harriman, did an outstanding job. We received many compliments after the program.”

AEROSPACE EDUCATION

CYBERPATRIOT SUMMER CAMPS IN SARASOTA SCHOOLS

We have been working with the Education Foundation of Sarasota County since last fall in an attempt to expand the CyberPatriot participation in the Sarasota County School District. Here is the latest update on that effort:

“Good morning Mike -- I hope all is well and you’re enjoying the holiday season so far. Wanted to share an update that we’re working with Riverview and Venice High to hopefully set-up CyberPatriot summer camps for this summer. We’ve recently met a local cybersecurity professional who is very interested in getting involved with CyberPatriot. This could be a great way to get him started! If all works out, I’m sure we’ll learn a lot and be ready to expand the regular CyberPatriot clubs next school year.

If additional schools show interest in participating, do you have a recommendation of where we might find more cybersecurity mentors to instruct the classes?”

Jennifer Sams | Program & Relationship Manager
Education Foundation of Sarasota County
1960 Landings Blvd, Sarasota FL 34231
941.927.0965 | 941.927.9000 x 31334

If you can help identify individuals who can assist Jennifer with this effort, please contact her at the numbers shown to the left.

PLEASE SUPPORT OUR COMMUNITY PARTNERS

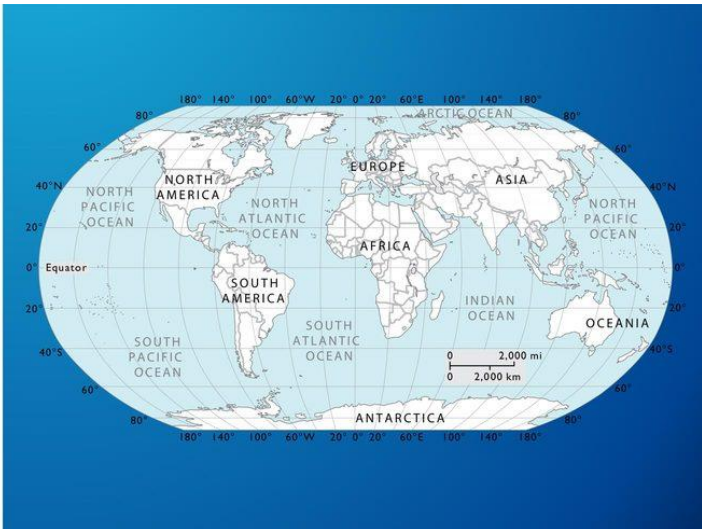


A Community Partner is a local business, professional office, or association that partners with the chapter to support the goals of the Air Force Association (AFA). Community Partners may designate one or two persons as members of our chapter.



AIR FORCE TRIVIA

Match these "Operation" names with the country where the action occurred.
 Source: Miscellaneous Answers are on page 7.



- | | |
|------------------|---------------------|
| Allied Force | Afghanistan |
| Avalanche | Bosnia |
| Deliberate Force | France |
| Desert Storm | French North Africa |
| Enduring Freedom | Israel |
| Inherent Resolve | Italy |
| Linebacker II | Iraq |
| Nickle Grass | Kosovo |
| Northern Watch | Kuwait |
| Overlord | North Vietnam |
| Torch | Syria/Iraq |

Chapter members are encouraged to submit articles and essays supporting AFA's mission to educate ourselves and the public to the role air and space operations play in our national defense, and to advocate for those resources and programs that allow the Air Force to effectively accomplish its mission. Submissions should be limited to 750 words and may be edited for length and clarity. Send submissions to michaeler@mindspring.com

AFA Promotes A Dominant Air Force

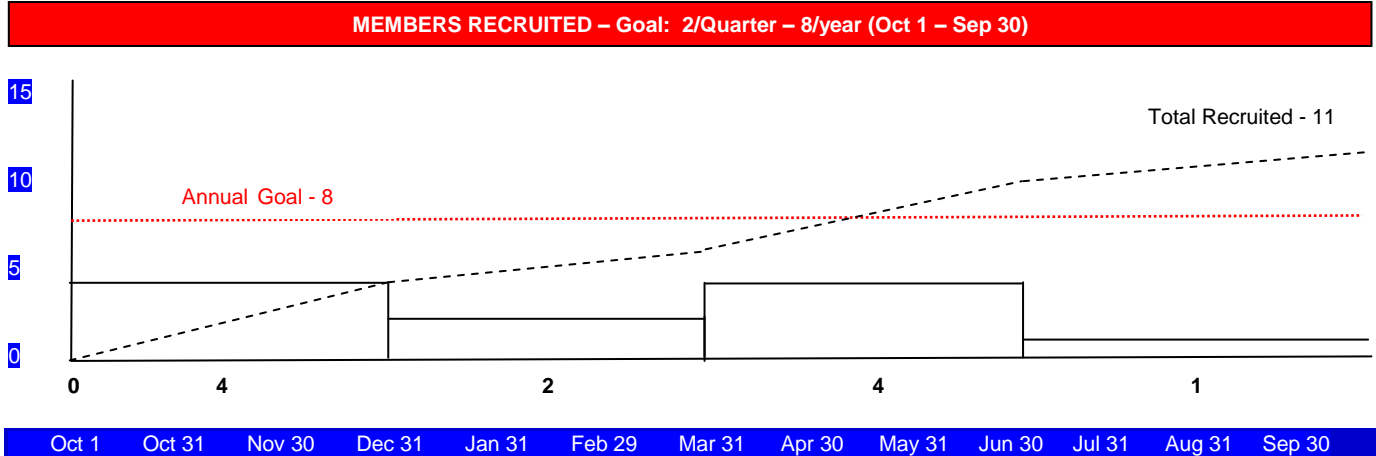


CHAPTER GOALS

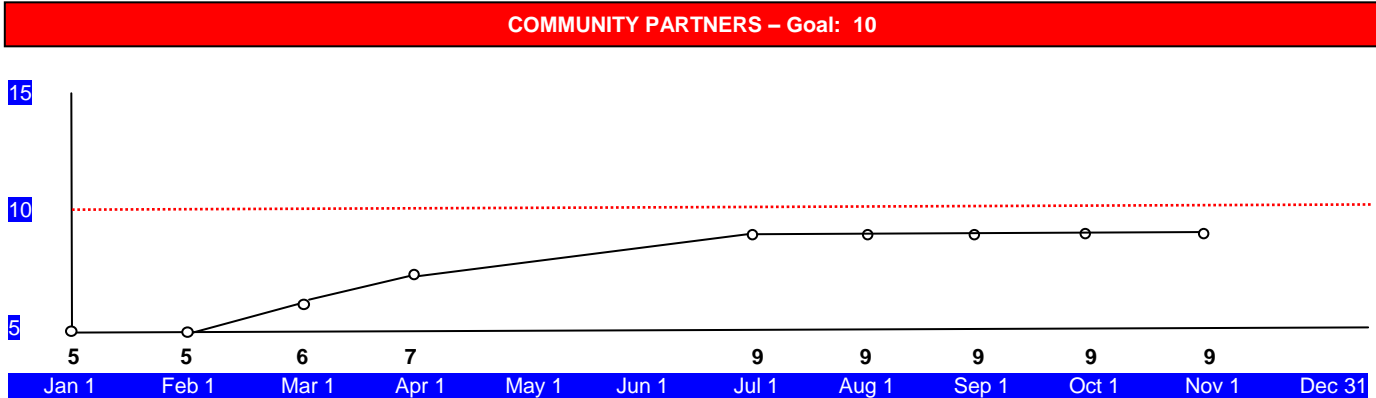
MEMBERSHIP – Goal: 300



MEMBERS RECRUITED – Goal: 2/Quarter – 8/year (Oct 1 – Sep 30)



COMMUNITY PARTNERS – Goal: 10



AIR FORCE TRIVIA ANSWERS

Allied Force – Kosovo; Avalanche – Italy; Deliberate Force – Bosnia; Desert Storm – Kuwait; Enduring Freedom – Afghanistan; Inherent Resolve - Syria/Iraq; Linebacker II - North Vietnam; Nickle Grass – Israel; Northern Watch – Iraq; Overlord - France
Torch - French North Africa



Air Force Association
Florida West Coast Chapter
1580 Shadow Ridge Circle
Sarasota, FL 34240

IN THIS ISSUE...

- 1 – Chapter Strategic Planning
- 2 – AF 69th Anniversary Meeting
- 3 – Chapter Contacts
- 3 – Richardson to Step Down
- 3 – Chief Master Sergeant of the Air Force
- 4 – DoD Budget
- 4 – 5 Mitchell Institute Paper
- 5 – Veterans Day Presentation
- 5 - CyberPatriot Summer Camps
- 6 – Community Partners
- 6 – Air Force Trivia
- 7 - 2016 Chapter Goals
- 7 - Air Force Trivia Answers



**Air Force Association mission is to promote a dominant United States Air Force and a strong national defense, and to honor Airmen and our Air Force Heritage.
To accomplish this, we:**

EDUCATE the public on the critical need for unmatched aerospace power and a technically superior workforce to ensure U.S. national security.

ADVOCATE for aerospace power and STEM education.

SUPPORT the total Air Force family, and promote aerospace education

If you know of a group that needs speakers, please keep our AFA Speakers Bureau in mind. Made up of flag officers and CMSgts, they can tell the Air Force story convincingly. Contact Sandy Schlitt at 941-951-0366 (Home) or 941-544-3517 (Mob) to arrange for a presentation. He can also be contacted via e-mail at schlitt@comcast.net